

FOR IMMEDIATE RELEASE



Media Contact: [B Public Relations](mailto:Public Relations)
Catie Mayer
catie@wearebpr.com
Jordan Blakesley
jordan@wearebpr.com
(303) 658-0605

PEOPLE'S FAIR ART & MUSIC FESTIVAL ANNOUNCES 47TH ANNUAL EVENT, JUNE 1-3, 2018

Denver's Largest Block Party Features Music, Food Trucks, Local Makers, Cultural Celebrations & More

DENVER – (March 28, 2018) – The [People's Fair Art & Music Festival](#) celebrates its 47th year June 1-3, 2018. Denver's largest and longest-running block party is hosted annually at Civic Center Park; celebrating Denver's diversity and the start of summer, it features several days of live music, a makers' marketplace, Denver's best food trucks and more.

Produced by [Team Player Productions](#)—the creators of [Breckenridge Wine Classic](#) and [Vail Craft Beer Classic](#), among others—People's Fair is a free event suited for all ages. A to-be-announced Friday night kickoff concert is followed by two full days of vendors and events centered on celebrating the best of the Mile High City, ranging from music and culture—including performances from Moon Taxi, Trout Steak Revival, and dozens of local and national musicians—to fitness, food and beverage, with food trucks and a local beer and wine garden.

Music & Entertainment

A variety of free concerts will take place throughout the weekend, including a full day of bluegrass performances on the festival's main stage on Saturday, June 2, featuring Matt Rouch & The Noise Upstairs, Turkeyfoot, Lonesome Days and Trout Steak Revival. Additionally, Moon Taxi will make its only Colorado appearance this summer at 4:30 p.m. on Sunday, June 3.

Additional live entertainment will showcase an eclectic range of Denver talent, including performances from Dazzling Divas Drag Show, Colorado Mestizo Dancers and dance groups from ballet to belly dancing.

New in 2018, a ticketed concert will kick off the event on Friday, June 1; the national headliner will be announced in the coming weeks, along with the release of additional bands. The concert schedule will be continually updated at www.PeoplesFair.com.

Art & Artisans

A new makers marketplace will be open both Saturday and Sunday, showcasing merchandise from a curated selection of Denver's diverse artisans, ranging from apparel and jewelry, to home goods and culinary treats. Makers include Mistura Timepieces, Rock and Roll Coasters, Gourmet Farms of Colorado and Bjorn's Colorado Honey.

Festival attendees will also peruse a fine art show featuring more than 100 artists, in categories spanning ceramics, photography, mixed media, glass, painting, wood, sculpture and more. Finally, the Mural Project will return to People's Fair in 2018. The Mural Project is a live art competition in which teams of young, local artists paint murals onsite during the festival. Many teams return to the Mural Project year after year, allowing attendees to witness transformations in the up-and-coming artists, who develop positive self-expression, time management, critical thinking and more through participating in the project.

Food & Beverage

Denver's dining scene is thriving, and as such, People's Fair will showcase a mélange of local cuisine, including an assembly of some of Denverites' favorite food trucks, such as Mac 'N Noodles, California Wrap Runner, Goin' South and Dude Bro Taco. Great Divide Brewing Company, Tito's Vodka and Great Oregon Wine Company are just a few of the beverages that will help attendees wash down their fare.

The Grapes & Grains beer and wine garden will invite festival-goers to explore some of Denver's best craft beer from Great Divide, as well as wine, with a punch card and commemorative glass available for purchase at the event. A Tito's Vodka Backyard Party will offer craft cocktails and yard games.

Attendees can also be among the first to sample Great Divide's newest year-round offering: Heyday Modern IPA, which will be released at the festival.

Fitness, Activities & Wellness

People's Fair will embrace the active lifestyle for which Denver is known by including a variety of fitness vendors, as well as producing fitness-oriented events, such as free community yoga classes courtesy of CorePower Yoga, hosted at 10:30 a.m. Saturday and Sunday on the main stage.

New this year, the "Outdoor Adventure Fest" will invite attendees to experience the Colorado outdoors in the heart of the city, with a climbing wall, a kayak pool and more.

Community Partners

In addition to highlighting the unique communities found in every corner of Denver, People's Fair raises funds for nonprofit organizations. The event primarily benefits [Capitol Hill United Neighborhoods](#), although all of the beverage booths at the festival are staffed by volunteers from various nonprofit organizations, who raise funds via tips received at their bars. 2018 community partners include [Project Angel Heart](#) and [Colorado Gay Rodeo Association](#).

For more information, including a full schedule of events and a map of vendor locations, please visit www.PeoplesFair.com.

About People's Fair Art & Music Festival

Denver's largest and longest-running block party, [People's Fair Art & Music Festival](#) celebrates its 47th year June 1-3, 2018. Hosted annually at Civic Center Park, the multi-day event marks the start of summer by bringing together live music, local artists, some of Denver's best food trucks and more. A new Friday night kick-off concert is followed by two full days of vendors and events centered on celebrating the best of the Mile High City, ranging from music and culture—including performances from Moon Taxi and Trout Steak Revival—to fitness and food and beverage, including food trucks and a local beer and wine garden. Produced by Team Player Productions, the creators of Breckenridge Wine Classic and Vail Craft Beer Classic, among others, People's Fair is a free event suited for all ages. In addition to highlighting the unique communities found in every corner of Denver, People's Fair aims to raise funds for nonprofit organizations. For more information, visit www.PeoplesFair.com, or follow @DenverPeoplesFair on [Instagram](#) and [Facebook](#).

About Team Player Productions

Founded more than 20 years ago in Denver, [Team Player Productions](#) (TPP) has produced and managed more than 400 events around the country, raising more than \$1.5 million for its various nonprofit partners. TPP has created and continues to produce beloved annual events including Breckenridge Wine Classic and Vail Craft Beer Classic, and adopted others, such as Denver Burger Battle and the Denver People's Fair. The company was also the originator of events including Taste of Fort Collins, Steamboat Wine Festival and Park City Food & Wine Classic. TPP consults and produces events for a portfolio of clients as well, such as Goose Island Beer Co., Blue Point Brewing Co., Great Divide Brewing Company, Odell Brewing Company, Red Bull, City of Centennial, Anheuser-Busch, Children's Miracle Network Hospitals, Arvada Center for Arts & Humanities, and CraftWorks Foundation. For more information, visit TPPEvents.com, or follow [@TPPEvents](#) on Facebook and [@TeamPlayerProductions](#) on Instagram.

###